

We Got This.

JULY 2023

PROTECTING YOUR CHECKS: HEIGHTENED CONCERNS OVER MAIL THEFT

The increase in crimes targeting the U.S. Postal Service has raised concerns among experts, urging Americans to reconsider sending their checks through the mail. According to the USPS, there has been a surge in attacks on letter carriers and incidents of mail fraud. In the first half of fiscal year 2023, 305 mail carriers were robbed, on track to surpass the previous year's total of 412 robberies.

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We Florida Financial

A Message From Our CEO

Dear Valued Members,

I am thrilled to share some exciting news with you regarding We Florida Financial. As your CEO, it brings me immense pride to announce the launch of a comprehensive system upgrade, coming in October 2023.

This upgrade represents a major milestone for our credit union -- one that will redefine your banking experience with us, and position We Florida Financial at the forefront of innovation in the ever-evolving technological landscape.

The entire We Florida Financial team has been diligently working on this project to ensure a smooth and seamless transition, as we roll out a robust and convenient, modern banking experience -- one that sets the stage for future success.

Our new system will provide advanced compatibility with new third-party technologies, so we can continually deliver the best banking experience to you. We call this Future-Proofing.

At We Florida Financial, our mission is to make banking easy for you, our members. You always come first.

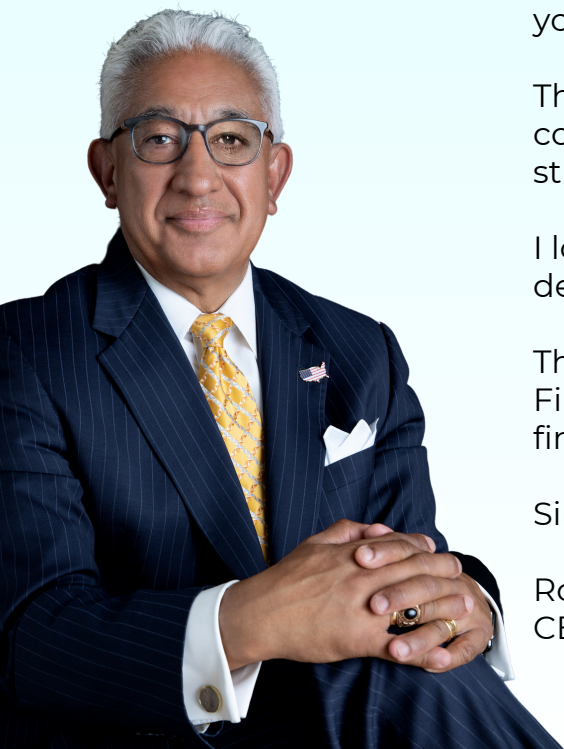
This system upgrade is a key step in delivering on our commitment, as it will provide the best experience to you, streamlining our operations and enhancing efficiency.

I look forward to this transformative process and the value that it delivers.

Thank you for your continued trust and support in We Florida Financial. Together, we will embrace the future, as your leading financial institution.

Sincerely,

Robert D. Ramirez,
CEO, We Florida Financial



One Step Ahead: How to Protect Yourself from Cyber Scams

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While technology has undoubtedly made our lives easier in countless ways, it has also opened the door for new challenges and threats, particularly in the realm of cybersecurity. With the advancement of artificial intelligence (AI), cyber scams have become more sophisticated and difficult to detect.



Declare Your Financial Independence

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Independence has unique context and meaning for each of us. Regardless of what label best fits this particular stage in your life—employee, parent, student, teacher, or traveler—having a sense of financial safety makes a big impact on the quality of our life. We all deserve to feel secure in our financial future.



Membership is required. Membership is open to individuals located in 46 Florida counties. Members must open and maintain a savings account with a minimum balance of \$5 for the duration of their membership.