

We Got This.

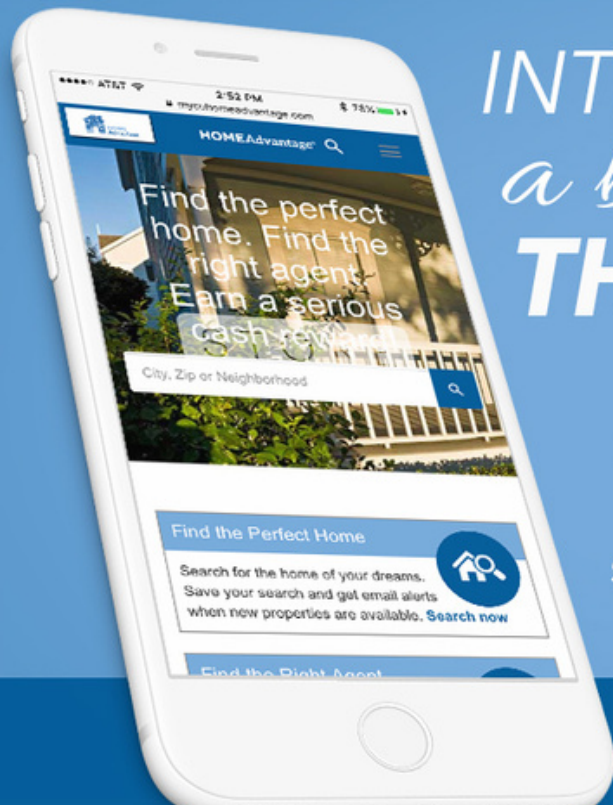
Jan. 2023



HOW TO AVOID PHISHING SCAMS- TOP 3 PIECES OF INFORMATION YOUR CREDIT UNION WILL NEVER ASK FOR.

Every day regular people like you lose their hard-earned money to online phishing scams. Don't fall for fake scams and learn how to spot shady texts, emails, and phone calls by knowing the things your bank would never ask.

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Nominations for the Board of Directors

There are three expiring Board of Directors positions to be filled by election at the next We Florida Financial annual meeting to be held on May 6th, 2023. The election process stipulated in the bylaws directs that 'when there is only one nominee for each position to be filled, the election for Board members will not be conducted by ballot and there will be no nominations from the floor.' The Nominating Committee of the Board, in accordance with our bylaws, has submitted its list of candidates for election to the Board of Directors. The following are qualification and biographical data for the candidates nominated by the Nominating Committee:

Candidate's Name: Beatriz Dale

Candidate's Name: Marie W. Elianor

Candidate's Name: Judith M. James

Nominations for board seats may also be made by petition signed by at least one percent (1%) of We Florida Financial members (approximately 415 signatures). Members interested in becoming candidates through the petition process should:

1. Request a Board application package from: Sonda Welch, Executive Assistant, 954-745-2314.
2. Complete the application, nominee certification and biographical data.
3. Obtain the required number of petition signatures.
4. Return the completed application package and petition to Sonda Welch, Executive Assistant, via email to swelch@wefloridafinancial.com or by mail/courier service to Sonda Welch, Executive Assistant, We Florida Financial, 1982 N. State Road 7, Margate, Florida 33063. The application and petition must be returned to We Florida Financial by February 25, 2023.

Beatriz Dale

EDUCATION:

- Indiana University - M.B.A. Finance
- University of Miami - B.A. Mathematics

BOARD OR COMMITTEE EXPERIENCE:

- Board Director - May, 2022, to present
- Associate Board Director - January 2021 to April 2022
- Supervisory Committee - February - December 2019
- ALCO - Compensation and Community Involvement Advisory Committees - present

EMPLOYMENT:

- Retired

OTHER WORK EXPERIENCE:

- American Express - 38 years (Positions included Controller & VP Planning / Financial Analysis - Latin American Division, CFO - Mexico Subsidiary Ombudsperson - America).

OTHER VOLUNTEER ACTIVITIES:

- Member and Volunteer at my church for 42 years

REASONS FOR SERVING:

I would like to continue to serve on the board of We Florida Financial in support of our members and the community we live in. I believe in the mission and goals of our Credit Union and will strive to achieve world-class services and products, increased member growth, improved efficiencies, and strong financial viability.

Nominations for the Board of Directors, continued

Marie W. Elianor

EDUCATION:

- University of Florida - Master's Public Administration
- University of Florida - B.S. Political Science
- Certification in Government Finance (Nonprofit)
- Juris Doctorate expect 2024

BOARD OR COMMITTEE EXPERIENCE:

- Chair, Supervisory Committee, 2016-2019
- Chair, Board Community Advisory Committee
- Member, Audit Committee

EMPLOYMENT:

- Real Estate Agent

OTHER WORK EXPERIENCE:

- Chief Financial Officer – various local governments
- Clerk of Broward County 1998 - 2020
- Senior Auditor

OTHER VOLUNTEER ACTIVITIES:

- Board Member of Girls Scout of Broward County
- Member Broward General Community Committee

REASONS FOR SERVING:

For the past 14 years, I have dedicated time and effort in serving the We Florida Financial family, first as a Supervisory Committee member and chair, then as an Associate Director, and now as a Director on the Board. During those years, I have attended numerous trainings and have contributed to overall governance by providing policy direction to management and participating in organizational strategic planning. I attend events and am proud to represent We Florida Financial and the good we are doing in our community. I want to continue on the board to ensure that the voice of the member is loud and clear in guiding We Florida Financial's future.

Judith M. James

EDUCATION:

- Nova Southeastern University - M.B.A.
- McMaster University, Canada - B.Sc. Biochemistry
- Certified Six Sigma Project Leader

BOARD OR COMMITTEE EXPERIENCE:

- Associate Director - August 2021 to present

EMPLOYMENT:

- Retired -Partially
- DHL - Consultant

OTHER WORK EXPERIENCE:

- Chief of Staff - DHL
- Director Global Real Estate - Amex
- Director Enterprise Risk - Amex
- Manager Training and Development - Amex
- Senior Project Manager - SunTrust

OTHER VOLUNTEER ACTIVITIES:

- Friends Of Good Shepherd - Non-profit organization that supports the underserved in S. FL and the Caribbean (approx. 20 years)
- Liaison for the Corp United Way (Scotia Bank)
- Liaison for Habitat for Humanity
- Finance, Fund Raising, and Youth Leader Volunteer at my place of worship

REASONS FOR SERVING:

As a member of We Florida Financial (WeFF) for 25 years I have been the benefactor of numerous services. It is time for me to give back! Having been an Associate Director, I am confident my values align with the WeFF pillars. The knowledge/skills I have acquired over the past 30 years in corporate America will assist the Board with accomplishing the mission of providing convenient and innovative services to all.



We Florida Financial Free Webinars



Money Talk for Teens and Students

Hosted By Hayley Campbell

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Fall in Love with your Credit Union

Hosted By Hayley Campbell

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Membership is required. Membership is open to individuals located in 46 Florida counties. Members must open and maintain a savings account with a minimum balance of \$5 for the duration of their membership.

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