De Tol Mis. Jan. 2024

Navigating the Consumer Jungle What to Pounce On and What to Paws Off!



This month is not just about recovering from holiday indulgences; it's a retail rollercoaster with discounts and pitfalls aplenty. Join us on this exploration of the January consumer jungle, where we guide you through the lush offerings worth seizing and the tempting traps to sidestep gracefully. Harness the power of informed choices and make this month a triumph for your wallet and your wish list!

LEARN MORE





LET'S GET SOCIAL!





















Nominations for the Board of Directors

There are two expiring Board of Directors positions to be filled by election at the next We Florida Financial Annual Meeting to be held via Zoom on May 8th, 2024. The election process stipulated in the bylaws directs that "when there is only one nominee for each position to be filled, the election for Board members will not be conducted by ballot and there will be no nominations from the floor." The Nominating Committee of the Board, in accordance with our bylaws, has submitted its list of candidates for election to the Board of Directors. The following are qualifications and biographical data for the candidates nominated by the Nominating Committee:

Candidates' Names: Ingrid Fils & Henry Prior

Nominations for Board seats may also be made by petition signed by at least one percent (1%) of We Florida Financial members (approximately 415 signatures). Members interested in becoming candidates through the petition process should:

- 1. Request a Board application package from Sonda Welch, Executive Assistant, by calling 954-745-2314.
- 2. Complete the application, nominee certification, and biographical data.
- 3. Obtain the required number of petition signatures.
- 4. Return the completed application package and petition to Sonda Welch, Executive Assistant, via email to swelch@wefloridafinancial.com or by mail/courier service to Sonda Welch, Executive Assistant, We Florida Financial, 1982 N. State Road 7, Margate, Florida 33063. The application and petition must be returned to We Florida Financial by February 9, 2024.



CANDIDATE: Ingrid Fils

EDUCATION:

- · Ohio State University B.S. in Business Administration
- · Qualified Pension Administrator
- Certification from the American Society of Pension Professionals and Actuaries

BOARD OR COMMITTEE EXPERIENCE:

- 1997 Present: Board of Directors (Vice Chair; Executive Committee Member)
- We Give Back Foundation Vice Chair
- 1995-1996: Business Consultant for City County Credit Union

EMPLOYMENT:

- 1997-2022 Full Time; 2023 to Present/Part-Time: Sr. Pension Consultant, Levy & Associates Responsible for design, implementation, and analysis of qualified retirement plans for clients with 1 to 2,000 employees; New employee training.
- 7/2022 to present: Bookkeeper, Richard L. Lederman, LLC,

OTHER WORK EXPERIENCE:

- Business Consultant Wrote policies and procedures for equity lines, credit development, performance appraisals, and customer service training.
- Division Manager Chase Federal Bank Responsible for budget preparation, financial analysis, mortgage sales, and retail banking performance.

OTHER VOLUNTEER ACTIVITIES:

- WLRN Radio Reading Service Reader for print-handicapped audience
- Nova Singers Community Choir
- VITAS Healthcare Hospice Company Volunteer

REASONS FOR SERVING:

I would like to continue to contribute my professional skills to help ensure the health and growth of We Florida Financial and to be a valued resource to our community, especially during these challenging times.



CANDIDATE: Henry Prior

EDUCATION:

- · University of Florida B.S. in Business Administration
- University of South Florida Master of Business Administration

BOARD OR COMMITTEE EXPERIENCE:

- Supervisory Committee Chairman
- Supervisory Committee Director/Treasurer
- Chairman Compensation Committee
- Chairman Finance Committee

OTHER CREDIT UNION EXPERIENCE

- Director FCUL Service Group
- Director Florida Shared Services
- President/CEO Power Financial Credit Union

EMPLOYMENT:

Retired

OTHER WORK EXPERIENCE:

• 36 years in Savings and Loans for banks - from management to CEO with 10 years as President/CEO

OTHER VOLUNTEER ACTIVITIES:

- We Florida Financial Community Engagement Activities
- Hallandale Chamber of Commerce Former Director
- Junior Achievement of Broward County
- Community Development Associations

REASONS FOR SERVING:

As a Volunteer Director of We Florida Financial with 36 years in financial services and 18 years as a President/CEO, I have the ability and desire to help guide We Florida Financial and its members to financial security.



UPCOMING EVENTS

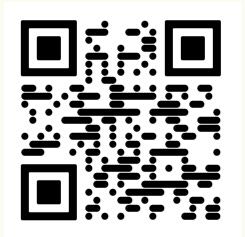


January 13th @ 6:00PM

American Lung Association's Turquoise Takeover Panthers Game



We are a proud sponsor of the American Lung Association's Turquoise Takeover Campaign. Join us on January 13th for a Turquoise Takeover at the Florida Panthers game where they will be playing against the New Jersey Devils!



May 8th @ 5:30PM

We Florida Financial Annual Meeting



Register to join us via Zoom for our Annual Meeting.

Members may join us to listen and participate in the meeting by registering above. Scan the QR code or use the following link: https://qrco.de/beg2yD



