

We Got This.

Aug 2022



WHAT RISING PRIME INTEREST RATES MEAN FOR YOU

If you read financial headlines, you've no doubt seen the news that the Federal Reserve is raising interest rates. It's easy to get overwhelmed when there's this much information and so much of it is conflicting. Let's set the record straight on what rising prime interest rates mean for you.

LEARN MORE



We are Closing our Mount Sinai Branch



To continue to meet our goal of delivering competitive rates and fees to all Members, as well as continuing to implement new technologies and banking products you are looking for, we will be closing the Mt. Sinai Branch located at 4300 Alton Road, Miami Beach, FL in the Mt. Sinai Ascher Building effective September 30, 2022. Our closest branch is in North Miami, located at 680 NE 124th Street, North Miami, FL 33161.

Send & Receive
Money

Fast & Easy with

Zelle®

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GROW YOUR FUNDS

with Peace
of Mind



**RATES AS HIGH
AS 2.25% APY
& NO EARLY
WITHDRAWAL
FEES!**

A Certificate of Deposit, commonly known as a CD, is a type of savings account with a secure guaranteed rate for a disclosed term. One of the most attractive aspects of a CD is that it's a relatively safe investment for your money.

*APY (Annual Percentage Yield) is the actual effective annual yield after the compounding of interest/dividends.

‡Minimum account opening deposit of \$5000 new money required (funds not currently in an existing We Florida Financial account).

Penalty will apply for early withdrawal. 13 month CD rolls over to a 12-month CD at maturity and the current APY at the time of rollover will apply to the new 12-month CD. Offer may be withdrawn at any time. Offer not valid after 9/30/2022

LET'S GET SOCIAL!



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NATIONAL LEMON-AIDE WEEK



August 22nd - 26th

JOIN US AT ANY OF OUR BRANCH LOCATIONS TO PURCHASE
LEMONADE FOR A GOOD CAUSE! ALL PROCEEDS WILL BE
DONATED TO SOS CHILDREN'S VILLAGES.

We
FLORIDA
FINANCIAL

FINANCIAL LITERACY

UPCOMING WEBINARS



We Florida Financial Free Webinar

Sept 20th @ 11:00 am (EST)

Free Financial Literacy Resources

Learn about all of the free financial resources that you can utilize to ensure financial success!

LEARN MORE



Free KOFE Webinar

Aug 10th @ 1:00 pm (EST) (2nd Wednesday of each month)

2022 Holiday \$urvival Guide

Save Big During the Holidays – Without Looking Like the Grinch

LEARN MORE



ENTER FOR A CHANCE TO WIN \$700

Congratulations Said D, you won \$700!

Don't miss your chance to be entered to win \$700 when you open a NEW business or personal checking account, set up a qualified direct deposit and enroll in E-statements.

Use the code **#WeAre70**.



Membership is required. Membership is open to individuals located in 46 Florida counties. Members must open and maintain a savings account with a minimum balance of \$5 for the duration of their membership.

Federally insured by NCUA