

We Got This.

September 2024

MONEY TUNE-UP: GET AHEAD OF THE HOLIDAYS WITH THESE FINANCIAL TIPS



As summer comes to a close, it's the perfect time to take stock of your finances and make any necessary adjustments before the busy holiday season. Our latest blog, provides a practical guide to reviewing your budget, automating savings, tackling debt, and more. By making a few small changes now, you can reduce financial stress and enjoy the rest of the year with confidence. Be sure to check out the full blog for tips on how to stay on track with your financial goals.

[**SHOW ME MORE**](#)

MONEY MARKET

Looking for a reliable way to grow your savings with great returns? A Money Market Account at We Florida Financial offers incredible earning rates while providing easy access to your funds—something you won't find with certificates of deposit (CDs). Plus, your savings are federally insured by the NCUA, giving you peace of mind.

Enjoy the security of a dependable growth rate and the flexibility to access your money when you need it. Start maximizing your savings today with a Money Market Account!



[LEARN MORE](#)

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On Social!



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@WeFLFinancial



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We Florida Financial

CALLING ALL VOLUNTEERS

Become an Associate Director!

We Florida Financial is successful due in part to the participation of our volunteer Board of Directors - a Board that is enthusiastic to help us carry out our mission, one that is passionate about making a difference in the communities we serve, and dedicated to serving our members.

The Associate Director Program is designed to provide a platform for developing future Board members. We are currently looking for talented individuals to help us continue to make We Florida Financial a great place for our members.

The Associate Director Program allows interested We Florida Financial members to gain the necessary skills and knowledge needed to be eligible for potential openings on the We Florida Financial Board of Directors. The Board of Directors and Associate Directors serve as volunteers and are not compensated by We Florida Financial.

[**APPLY HERE**](#)

An Associate Director serves a one-year term which can be renewed at the discretion of the Board of Directors. An Associate Director must adhere to all We Florida Financial policies including, but not limited to, confidentiality, security, conflict of interest, harassment, and discrimination. Attendance at monthly board meetings and other credit union meetings is required. The program includes completing necessary training courses, accepting committee assignments, and working on important projects. An Associate Director must carry out their duties in good faith and in the best interest of the membership.

A limited number of positions are available in the Associate Director Program. Interested applicants must be a We Florida Financial member in good standing, at least 18 years of age, and be bondable. Submission of an application does not guarantee acceptance into the program. Selected candidates will be required to attend an interview with the We Florida Financial Board Selection Committee.

If you are interested in participating in the Associate Director Program, we encourage you to click on the link below to complete and submit the application for Associate Director Program. After completion, you will receive an email to submit your resume. For questions regarding the application process, please email Sonda Welch, Administrative Assistant: SWelch@WeFloridaFinancial.com or call: 954-745-2314.

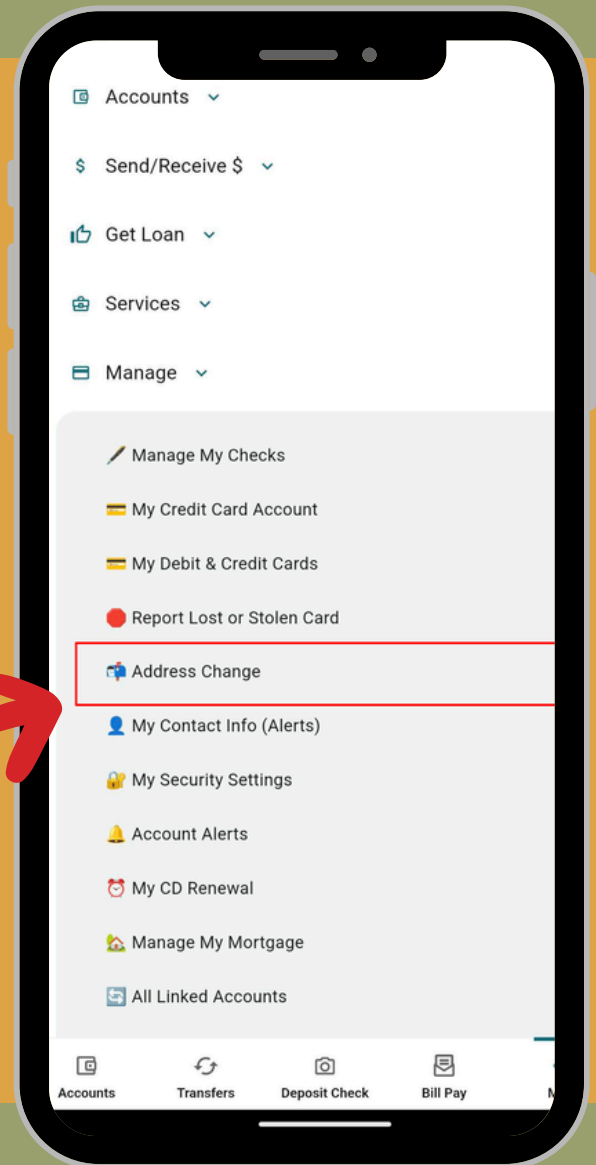
[**APPLY HERE**](#)

APP UPDATES

We Added A Shortcut for A Suggested Feature

You can now easily update your address with the new Address Change button. No more branch visits or calls—just open the app and update your details in a few taps. We're committed to making banking with We Florida Financial as convenient as possible.

Simply go to the [Mobile App](#), press manage and then go to the Address Change button.



Building Financial Security At Every Stage of Life

Whether you're just starting your career or enjoying retirement, creating a solid financial foundation is key to long-term success. In our latest blog, we break down essential strategies for young adults, those in middle age, and seniors to ensure financial stability and growth. Dive in to explore practical tips!

[Learn More](#)



TEXT FEATURES

TEXT 954-745-2400

NEW ACCOUNT

BALANCE

OPEN

ROUTING

LOCKOUT

PAYMENT

ESTATEMENTS



You can now use SMS texting triggers to access various services without needing to visit a branch. It's as simple as sending a text message to our designated number, and you'll be able to manage your accounts, make inquiries, and more—right from your phone.

To get started, just text any of the above keywords to 954-745-2400 and follow the prompts.

It's fast, convenient, and secure, so you can handle your banking needs anytime, anywhere. We're committed to making your financial journey as smooth as possible, and we believe these new SMS triggers will help you save time and effort.

We Have Relocated Our Corporate Headquarters

Dear Valued Member,

We are excited to share that We Florida Financial is continuing to expand across South Florida. To position ourselves at the center of this growth and best serve our members, we have relocated our corporate headquarters to 9560 Pines Blvd, Pembroke Pines, FL 33024.

This move provides the credit union with improved resources, centralized access to staff and an enhanced technology infrastructure.

All of our existing branch locations remain open and fully operational. We look forward to continually serving you from all of our locations now and in the future.

Sincerely,
We Florida Financial



Federally insured by NCUA

Membership is required. Membership is open to individuals located in 46 Florida counties. Members must open and maintain a savings account with a minimum balance of \$5 for the duration of their membership.